

# ORDER



**Orders**

**Order / Rev:** 699176

Alt Order #: 06231114

Product Desc: OBERMUELLER FOR CON

Estimate: 2079

Flight Dates: 10/09/12 - 10/15/12

Original Date / Rev: 10/04/12 / 10/04/12

Order Type: Political

**KARE**

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

**Agency**

**Name:** Buying Time, LLC/ POL

Buying Contact:

Billing Contact:

650 Massachusetts Ave. N.W. , Suite 210

Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** Mobermueller/D/ Congress

Demographic: A35+

Product Codes: PL-US House Representative

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	68	\$48,585.00	\$41,297.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$48,585.00	\$41,297.25	0.00
<b>Totals</b>	<b>68</b>	<b>\$48,585.00</b>	<b>\$41,297.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KARE	25%	\$48,585.00
Market	100%	\$194,340.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	15%	\$29,151.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	21%	\$40,811.40
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	39%	\$75,792.60
WFTC	0%	\$0.00

Order / Rev: 699176  
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 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mobermueller/D/ Congress  
 Product Desc: OBERMUELLER FOR CON  
 Estimate: 2079  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARE	10/12/12	10/12/12	M-F 1-2p Rachel Ray	CM	1P-2P	----F--	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$180.00			0.00			
N 2	KARE	10/12/12	10/12/12	M-F 10-11a TODAY	CM	10-11a	----F--	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$180.00			0.00			
N 3	KARE	10/12/12	10/12/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	----F--	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
				KARE 11 TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$160.00			0.00			
N 4	KARE	10/12/12	10/12/12	Days of Our Lives Days of Our Lives	CM	12-1p	----F--	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$315.00			0.00			
N 5	KARE	10/12/12	10/12/12	M-F 3-4p DR OZ	CM	3-4p	----F--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$350.00			0.00			
N 6	KARE	10/12/12	10/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$360.00			0.00			
N 7	KARE	10/12/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$850.00			0.00			
N 8	KARE	10/12/12	10/12/12	M-F 5-6a KARE First Edition M	CM	5-6a	----F--	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$250.00			0.00			
N 9	KARE	10/12/12	10/12/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$1,450.00			0.00			
N 10	KARE	10/12/12	10/12/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	----F--	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00
				ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$1,700.00			0.00			
N 11	KARE	10/12/12	10/12/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$800.00			0.00			
N 12	KARE	10/12/12	10/12/12	M-F 9-10a TODAY	CM	9-10a	----F--	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1			\$225.00			0.00			
N 13	KARE	10/15/12	10/15/12		CM	1P-2P	M-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1-2p Rachel Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$180.00		0.00						
N14	KARE	10/15/12	10/15/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$180.00		0.00						
N15	KARE	10/15/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$675.00		0.00						
N16	KARE	10/15/12	10/15/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	M-----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
				KARE 11 TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$160.00		0.00						
N17	KARE	10/15/12	10/15/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$315.00		0.00						
18	KARE	10/15/12	10/15/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
N19	KARE	10/15/12	10/15/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$350.00		0.00						
N20	KARE	10/15/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$360.00		0.00						
N21	KARE	10/15/12	10/15/12	M-F 430-5A M-F 430-5a	CM	430-5a	M-----	:30	1	\$135.00	P-4	0.00	NM	1	\$135.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$135.00		0.00						
N22	KARE	10/15/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$850.00		0.00						
N23	KARE	10/15/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,450.00		0.00						
N24	KARE	10/15/12	10/15/12	M-F 5-6a KARE First Edition M	CM	5-6a	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$250.00		0.00						
N25	KARE	10/15/12	10/15/12		CM	6-630p	M-----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00

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 Alt Order #: 06231114  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mobermueller/D/ Congress  
 Product Desc: OBERMUELLER FOR CON  
 Estimate: 2079  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p KARE 11 6 News											
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,450.00		0.00						
N26	KARE	10/15/12	10/15/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$225.00		0.00						
N27	KARE	10/15/12	10/15/12	Mon Prime REVOLUTION	CM	Mon Prime (9:00 PM-10:00 PM)	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				SMASH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$4,500.00		0.00						
N28	KARE	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,350.00		0.00						
N29	KARE	10/13/12	10/13/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$585.00	P-4	0.00	NM	1	\$585.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$585.00		0.00						
N30	KARE	10/13/12	10/13/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$900.00		0.00						
N31	KARE	10/13/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$225.00		0.00						
N32	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$585.00	P-4	0.00	NM	1	\$585.00
				KARE 11 NEWS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$585.00		0.00						
N33	KARE	10/14/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$900.00		0.00						
N34	KARE	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
				SUNDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$400.00		0.00						
N35	KARE	10/11/12	10/11/12	M-F 1-2p Rachel Ray	CM	1P-2P	---T---	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$180.00		0.00						
N36	KARE	10/11/12	10/11/12	M-F 10-11a TODAY	CM	10-11a	---T---	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$180.00		0.00						
N37	KARE	10/11/12	10/11/12		CM	1035pm-1135pm	---T---	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00

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**KARE**

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				Tonight Show											
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$675.00		0.00						
38	KARE	10/11/12	10/11/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$200.00		0.00						
N39	KARE	10/11/12	10/11/12	M-F 3-4p DR OZ	CM	3-4p	---T---	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$350.00		0.00						
N40	KARE	10/11/12	10/11/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$360.00		0.00						
N41	KARE	10/11/12	10/11/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---T---	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$1,450.00		0.00						
N42	KARE	10/11/12	10/11/12	M-F 5-6a KARE First Edition M	CM	5-6a	---T---	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$250.00		0.00						
N43	KARE	10/11/12	10/11/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---T---	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$1,450.00		0.00						
N44	KARE	10/11/12	10/11/12	Today Show Today Show	CM	7-9a	---T---	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$800.00		0.00						
N45	KARE	10/09/12	10/09/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$180.00		0.00						
N46	KARE	10/09/12	10/09/12	M-F 10-11a TODAY	CM	10-11a	-T-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$180.00		0.00						
N47	KARE	10/09/12	10/09/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$675.00		0.00						
N48	KARE	10/09/12	10/09/12	Days of Our Lives Days of Our Lives	CM	12-1p	-T-----	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$315.00		0.00						
49	KARE	10/09/12	10/09/12		CM	2P-3P	-T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

Order / Rev: 699176  
 Alt Order #: 06231114  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mobermueller/D/ Congress  
 Product Desc: OBERMUELLER FOR CON  
 Estimate: 2079  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$200.00		0.00						
N50	KARE	10/09/12	10/09/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$360.00		0.00						
N51	KARE	10/09/12	10/09/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$850.00		0.00						
N52	KARE	10/09/12	10/09/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$1,450.00		0.00						
N53	KARE	10/09/12	10/09/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	-T-----	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$1,700.00		0.00						
N54	KARE	10/09/12	10/09/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$800.00		0.00						
N55	KARE	10/09/12	10/09/12	Tue Prime GO ON/NEW NORMAL	CM	Tue Prime (8:00 PM-9:00 PM)	-T-----	:30	1	\$4,950.00	P-4	0.00	NM	1	\$4,950.00
THE BIGGEST LOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$4,950.00		0.00						
N56	KARE	10/09/12	10/09/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$225.00		0.00						
N57	KARE	10/10/12	10/10/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$675.00		0.00						
N58	KARE	10/10/12	10/10/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	--W----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$160.00		0.00						
N59	KARE	10/10/12	10/10/12	Days of Our Lives Days of Our Lives	CM	12-1p	--W----	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$315.00		0.00						
60	KARE	10/10/12	10/10/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$200.00		0.00						
N61	KARE	10/10/12	10/10/12		CM	3-4p	--W----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00

Order / Rev: 699176  
 Alt Order #: 06231114  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mobermueller/D/ Congress  
 Product Desc: OBERMUELLER FOR CON  
 Estimate: 2079

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 3-4p DR OZ												
				DR. OZ												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$350.00		0.00				
N62	KARE	10/10/12	10/10/12	M-F 430-5A M-F 430-5a	CM	430-5a	-- W- - - -	:30	1	\$135.00	P-4	0.00	NM	1	\$135.00	
				KARE 11 SUNRISE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$135.00		0.00				
N63	KARE	10/10/12	10/10/12	M-F 430-5p Jeopardy	CM	430-5P	-- W- - - -	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00	
				JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$850.00		0.00				
N64	KARE	10/10/12	10/10/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-- W- - - -	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00	
				KARE 11 NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$1,450.00		0.00				
N65	KARE	10/10/12	10/10/12	M-F 5-6a KARE First Edition M	CM	5-6a	-- W- - - -	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00	
				KARE 11 SUNRISE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$250.00		0.00				
N66	KARE	10/10/12	10/10/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-- W- - - -	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00	
				KARE 11 NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$1,450.00		0.00				
N67	KARE	10/10/12	10/10/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	-- W- - - -	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00	
				ET												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$1,700.00		0.00				
N68	KARE	10/10/12	10/10/12	M-F 9-10a TODAY	CM	9-10a	-- W- - - -	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00	
				TODAY SHOW II												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- W- - - -					1	\$225.00		0.00				
													Totals	68	\$48,585.00	